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**Media Contact:**  
Curt Brantingham  
Public Relations Manager  
Indiana Office of Tourism Development  
[cbrantingham@VisitIndiana.com](mailto:cbrantingham@VisitIndiana.com)  
(317) 233-0611

## The “Ultimate Indiana Vacation” Giveaway Promotes Spring Travel

INDIANAPOLIS – Travelers looking for last-minute spring break ideas can enter a chance to win one of five travel packages during the “Ultimate Indiana Vacation” giveaway. The five identical packages, worth \$1800 a piece, are up for grabs in a new online promotion from the Indiana Office of Tourism Development.

During the month of February, visitors to the official Indiana tourism Web site, [VisitIndiana.com](http://VisitIndiana.com), can enter for a chance to win one of the “Ultimate Indiana Vacation” packages. Each package includes giveaways from 12 different attractions or destinations from across Indiana, including admission tickets, gift certificates and overnight stays. All of the offers included in the packages are valid through Labor Day.

Participating partners include:

Anderson/Madison County	Hendricks County CVB
Beef & Boards Dinner Theater, Indianapolis	Indiana Beach
Brown County CVB	Indianapolis Motor Speedway
Columbus Area Visitors Center & Madison Area CVB	Kosciusko County CVB
Fort Wayne/Allen County CVB	Lafayette/West Lafayette CVB
French Lick Resort Casino	Lighthouse & Edinburgh Premium Outlets

“This is a great opportunity to discover what Indiana tourism has to offer,” said Lt. Governor Becky Skillman. “From family fun to motorsports to shopping, these vacation packages showcase some of Indiana’s best attractions.”

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“Research shows that Indiana is a strong destination for two- and three-day getaways,” said IOTD director Amy Vaughan. “The goal of this promotion is to increase awareness of Indiana’s destinations as travelers make their plans this spring and summer.”

A complete description of the different giveaway items, along with trip ideas for each destination, is available on the contest page at [VisitIndiana.com](http://VisitIndiana.com).

-30-

*Lt. Governor Becky Skillman oversees the Indiana Office of Tourism Development. Amy Vaughan serves as the agency’s director.*